

1. GENERAL, SPECIAL AND ADDITIONAL TERMS OF USE

1.1. The present terms of use (General Terms of Use) constitute the rules and conditions for the use of the website "<http://mygreeksummer.com>" (hereinafter the "Website") which forms part of the campaign "Happening now", launched by the company "Marketing Greece SA". The General Terms of Use concern and govern all aspects of the use of the Website.

1.2. Marketing Greece SA, which is the administrator of the Website (hereinafter the "Administrator" or "Company") may at any time amend the present General Terms of Use or set special or additional terms of use for a specific section or function of the Website, for which the user shall be informed prior to the entry to said section or prior to the use of said function.

1.3. The General Terms of Use and any special or supplementary additional terms of use comprise a legally binding agreement between the Administrator and the user/visitor of said Website.

2. ACCEPTANCE OF TERMS OF USE

2.1. The visitor or user of the Website must read carefully the General Terms of Use before visiting or using the pages and in case of disagreement must not use said pages. The General Terms of Use apply to the entire content of the Website.

2.2. Users accessing the Website or separate categories thereof unconditionally accept said terms of use.

3. USE OF THE WEBSITE <http://mygreeksummer.com>

3.1. While accessing the Website users are obliged to comply with the general terms of use and applicable law, as well as with any regulations and/or codes and/or practices and procedures which have been instituted and/or applied by the Administrator.

3.2. The user is prohibited from using the Website to injure third parties in any manner, as well as their rights, including but not limited to the protection of their industrial and intellectual property rights and personal data. The user is prohibited to destroy, deactivate, overload or cause damage to the Website, to use unauthorized means aiming at altering the content of the Website, or to intervene in its function in any manner. In case where the user is provided the ability to access third party web sites via the Website, it is unconditionally established that the Administrator shall bear no liability whatsoever to the content and in general anything associated with these sites.

3.3. In any case, the user acknowledges and accepts that it is solely responsible for any such loss or damage suffered by the Website and third parties, regardless of the specific cause, the form and the name, as a consequence, directly or indirectly, of any breach of the present terms.

4. PERSONAL DATA

4.1. Marketing Greece SA takes all reasonable measures to ensure Personal Data Protection subject to Greek legislation, binding provisions or contracts, which defend the principle of fair handling and sufficient protection of Personal Data.

4.2. Marketing Greece SA warrants that Personal Data contained in the Website shall not be used inappropriately, shall not be sold or conceded to third parties in any way.

4.3. The users unconditionally accept and grant permission so that the Administrator and its authorized partners have the right to collect, to process in any manner and to keep a file with personal data of users, even sensitive data, within the scope of operation of the specific Website. Further specialization in relation to the Personal Data of the users is made in the Privacy Policy of the Website.

4.4. The users of the Website reserve the right to delete their personal data, to correct and/or update their personal data and/or to deactivate their registration and/or object to the further processing of their data, at any time, through the relevant service of the Website.

5. CONFIDENTIALITY & PROTECTION OF COMMUNICATIONS

5.1. In case where it is requested by the website, the user is obliged to declare their real personal and other information and data to the Website.

5.2. The Website takes all necessary measures for the safety of communications, in accordance with applicable legislation.

6. WEBSITE CONTENT

6.1. The Website shall contain both material originated by the Company and user-generated content, by use of the hashtag #greeksummer by the user. Analytically, the user can directly upload any photo depicting their experience during the greek summer in their Facebook, Twitter and/or Instagram real accounts, accompanying it with the hashtag #greeksummer, so that it will be traceable by the Company. The products or services mentioned in the pages of this Website and bearing the marks of the respective organizations, companies, partner entities, associations or publications are their intellectual and industrial property. In addition to the express exemptions (intellectual property rights of third parties, partners and agencies, and the intellectual property rights of the software belonging to the company that has developed the website) the entire content of the website, including images, graphics, photographs, designs, texts and all the files of this Website in general are the intellectual property, registered trademarks and service and product trademarks of the Administrator and protected by the relevant provisions of Greek Law, European Law and international conventions on the protection of industrial and intellectual property.

6.2. Consequently, all the above are provided to the user for personal, non-commercial use only, under the condition that all notes concerning copyright and other relevant intellectual property rights and included in the original material shall be kept in all copies of such material, and it shall be prohibited to amend the website material in any way or to reproduce or publicly expose such material, or to execute, download, distribute or use such material in any way, for commercial or other purposes. Not permitted is the modification, rental, lease, loan, sale, distribution or creation of derivative works based on the above content, in whole or in part, unless it is specifically authorized in writing by the Administrator with a separate agreement.

6.3. Cases where a single copy of part of the content is saved on a PC (personal computer) for personal but not public or commercial use, without deleting the mark of origin from this website and without infringing the relevant intellectual and industrial property rights in any way, shall be excluded.

6.4. The user expressly and unconditionally accepts sole liability for any intervention to the content and consequences of said intervention, including any loss or damage of any kind sustained by the Administrator, while in any other case the Administrator shall bear no liability whatsoever to the user or any third party.

6.5. Moreover, it is mutually accepted and understood that although the Website provides to the users the necessary technological infrastructure and resources to post/publish content, all information and content, whether posted publicly or transmitted privately, shall remain the sole responsibility of the natural person or legal entity from whom the content originates. This means that the user is solely liable for any and all content posted, published, sent, transmitted or otherwise made available through the Website services. The Administrator cannot, due to its volume, as well as the participation of third agencies (natural persons or legal entities), control all content posted by the users to the Website services, and therefore cannot guarantee the accuracy, integrity, legality or quality of such content.

7. LIMITATION OF LIABILITY

7.1. The Administrator is not liable toward the user or other third parties deriving rights from the user for any damage, whether to property or not, direct or consequential or indirect, or any other form, regardless of the specific name, form and cause thereof, for any legal or civil or penal claims, or for any damage caused by visitors to the Website or third parties, due to causes relating to the operation or non-operation and/or the use of the Website and/or any unauthorized interventions by third parties to information provided via the Website.

7.2. The Administrator and its partners shall make every possible effort to ensure the sound operation of www.discovergreece.com, without being able to guarantee that the functions

of the Website or its servers shall be unfailing or free of any faults, viruses or similar elements.

7.3. The limitation or exclusion of the Administrator's liability in accordance with the terms hereof does not limit or exclude the Administrator's liability for damages of any kind, which cannot lawfully be limited or excluded under the rules of applicable law.

8. ADVERTISEMENTS - SPONSORSHIPS

8.1. Some of the individual pages of the Website or the services, which it provides or may provide in the future may be supported by advertising resources and/or sponsorships and may present advertisements and promotions.

8.2. The manner, method and extent of the advertisements and sponsorships of the Website by the Administrator relevant to its content is subject to any changes at any time without prior notification.

8.3. The user expressly and unconditionally accepts that the Administrator shall be able to place and/or show advertisements in the scope of this Website.

8.4. Nothing provided in the form of an advertisement for the users/visitors via the Website shall in any case, directly or indirectly, constitute encouragement, advice or prompting to perform any action but is subject to the discretion of the users/visitors to assess, anything provided to them and to act on the basis of their own will, excluding any liability on the Company's part.

9. FOREIGN CONTENT

9.1. The Website contains referrals through links, hyperlinks or advertising banners to third party websites, whose availability, content, personal data protection policy, quality and integrity of services is not subject to the Administrator's control. The Administrator in no case shall bear any liability whatsoever for the availability, personal data protection policy, the quality or accuracy of the pages and functions of any third party website, which are available to the user /visitor via links, hyperlinks or banners. Consequently, in case of any problem which may arise during the visit or use of such pages/functions, the visitor/user must immediately contact the persons responsible for the function of these specific websites.

9.2. Under no circumstances shall the Administrator be deemed to endorse or accept the content or functions of the websites or pages to which visitors/users are referred or to which this portal is linked in any way.

9.3. The user accepts expressly and unconditionally that the Administrator shall not be liable for any loss or damage, regardless of the specific cause, the name and form, which they may have sustained as a result of the availability of the above third party websites or resources, or resulting from any trust exhibited in the integrity, accuracy or existence of any

advertising, product or other material contained or available on the above websites or resources.

10. VARIOUS REGULATIONS

10.1. The General Terms of Use constitute the entire legal agreement between the user and the Administrator and shall govern the use of this Website by the user.

10.2. The user accepts expressly and unconditionally that the Administrator may provide notices, including those concerning modifications to the Terms of Use, via e-mail, regular post, or announcements.

10.3. Any delay in the exercise or failure to exercise any right on behalf of the Administrator, either once or repeatedly, in no case shall be deemed as waiver of such right, which may be exercised at any time.

10.4. In the event of invalidity of any provision of these Terms of Use, the user accepts unconditionally that said term will be replaced with another term of equivalent effect by the Administrator, interpreting thus the true will of the parties. In any case the remaining Terms of Use hereof shall not be affected by the invalidity of any term hereof and shall remain valid and in force.

11. CONSEQUENCES OF THE BREACH OF THE TERMS OF USE

In case of the breach by the user of any term hereof, in addition to any other consequences provided herein or in any other source of law, the Administrator has the right at its sole discretion, to discontinue, temporarily or permanently, the ability to access its website.

12. JURISDICTION AND APPLICABLE LAW

These Terms of Use shall be governed exclusively by Greek Law. The courts of Athens shall have sole jurisdiction for the resolution of any dispute which may arise relevant to these Terms of Use.